



A SOWI FARM FOUNDATION | GAHN SOURCE SOLUTIONS PARTNERSHIP CAMPAIGN



SOWI FARM FOUNDATION SEED PROJECT FUNDRAISER | PHASE I

"An Empowered Community for Self-Reliance"

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INTRODUCTION



Support to Orphans and Women Initiative (SOWI) is a grass-root organization which started as an association in 2016 in Lira District, and attained a status as a Community-Based Organization in by 2018.

The Organization has excelled in multiple agro-sustainability and education projects within the sub-county of Amwoma in the Dokolo District, with a progressive goal to expand the scope of its operation to cover more sub-counties in the district.

SOWI has legally registered with the district and has been granted a work permit in the district for a period of two years' subject to renewal.



Sustainability & Strategy

SOWI has been registered with the Registrar of Companies in Uganda in the Names of **SOWI FARM FOUNDATION (U) LTD** as a company limited by Guarantee to enable SOWI's full engagement in all business circles as a Social Agri-Business.

At a
Glance
FOUNDER
AND CEO



"I love working for humanity, by creating an impact in a society of the less prevailed. It is the best thing to do in life—it brings peace, joy, and happiness to both beneficiaries and the benefactor. *The world needs people like you and me, who can work together to create a difference in people's lives.* Everything counts—from volunteering to becoming a donor or supporter. The time is now! Let's work together to better the lives of orphans, vulnerable children, and empowering smallholder farms in Northern Uganda."

THE SEED PROJECT – SOWI'S APPROACH TO SUSTAINABILITY

Oilseed production in the Northern Region of Uganda, comprising **sunflower, soya bean, and sesame**, is promoted as a smallholder cash crop. Similar to **cereals**—*under the right conditions*—oilseeds can be stored to exploit higher market prices between harvests. Oilseeds in Uganda are medium value cash crops, with no strong market premium for quality.

Demand and production of oilseeds are growing exponentially. Increases in production have been achieved through **area expansion**, not intensification through improvements in productivity. There is also increasing competition on the buyers' side, between independent traders, agents for the industrial processors, and farmers group.



News sources and data:

Research Boosts Oilseed Market in Uganda

<https://www.monitor.co.ug/uganda/magazines/farming/research-market-boost-oilseeds-in-eastern-uganda-1656546>

Think Agribusiness: The Sunflower oil Market in Africa

<http://thinkagribusiness.com/2020/06/24/the-sunflower-oil-market-in-the-africa/>

Climate Changes and Africa: No Country is Untouched

<https://www.ug.undp.org/content/uganda/en/home/sustainable-development-goals/goal-13-climate-action.html>



SOWI | VALUE CHAIN DEVELOPMENT

As noted, there is good potential for improvements in farmer income and inclusive economic development through oilseed **Value Chain Development (VCD)**. SOWI FARM FOUNDATION (U) LTD shall use all types of intervention in VCD that use a different entry point in the market/value chain system:

- (1) Support to Farmers Cooperatives as a 'push' into the market;
- (2) Strengthening of service and finance provision via value chain financing;
- (3) Market information and Business Development Services (BDS);
- (4) A receptive private sector buyer as a market 'pull';
- (5) Favorable business climate that provides the necessary institutions.



Photo: SOWI's Amwoma village farming



OUR LOCATION IS A KEY TO SUCCESS

Northern Uganda has a long history in producing oilseeds, including subsistence food crops. There are large expectations from the commercialization of oilseeds as a cash crop. The basic inclusiveness of the market is very much driven by location,, with the regions such as around Lira, ***having enough critical mass of demand from processing and trading to become commercial hotspots.*** The different hubs vary with regard to value chain configuration and the type of oilseed crop.

The Lira hub, which has the most developed oilseed value chain, attracted most VCD interventions.



SOWI'S URGENT NEED |

It's planting season!

Farmers in Uganda are most hit with **price fluctuation** during *the period of harvest* by traders and middlemen as a result of produce prices not set by The Government. Produce Prices are determined by demand and supply, leaving smallholders' farmers in the mercy of buyers—who are mostly cheats and scammers.

SEED COST
INFLATIONPLANTING
SEASON
EXPIRATIONCLIMATE
CHANGE

Seed planting season & harvesting is time-critical. SOWI Farm Foundation is grateful for your immediate support!

SOWI under SOWI FARM FOUNDATION shall:

- Train, engage, and monitor farmers into production of the outlined oil seeds crops;
- Set a fair market price for the farmers and buy their produce, store and wait for the market to raise and sell.

Profits gained shall be used for sustainability & scale-up of the SOWI Farm Foundation Project and to support other project activities.

YOUR GENEROUS CONTRIBUTION(S):

- \$100 USD Helps SOWI train 10 farmers
- \$50 USD Buys seeds for 1 farmer
- \$30 USD Buys organic fertilizer for 1 farmer
- \$20 USD Buys training materials for 10 farmers
- \$10 USD Buys 12 storage bags for 1 farmer

DONATE



*Together, with your **immediate** support, we can promote and empower the women and children of Anuwoma and Kargai!*





SOWI IS COMMITTED TO SUPPORTING SELF-RELIANT AGRI-BUSINESS IN NORTHERN UGANDA

PROJECT GOAL:

INCREASED HOUSEHOLD INCOME

PROJECT OVERALL OBJECTIVE:

ENHANCING PRODUCTIVITY VALUE ADDITION
IN TWO AGRICULTURE COMMODITIES



Photo: SOWI Farm Foundation Village

AGRICULTURE CHALLENGE/ISSUES:

- LOW AGRICULTURAL PRODUCTIVITY AND VALUE ADDITION ALONG THE PRODUCTION CHAIN;
- HIGH DEPENDENCE OF THE AGRICULTURAL SYSTEM ON NATURAL RAINFALL;
- MAKING THE SYSTEM VULNERABLE TO EFFECTS OF WEATHER SHOCKS;
- LOW ADOPTION OF IMPROVED AGRICULTURAL TECHNOLOGIES FOR BOTH PRODUCTION AND POST-HARVEST HANDLING;
- LIMITED AGRICULTURAL DATA FOR INFORMED DECISION MAKING.



Photo: SOWI Environmental Conservation Project

PROJECT OUTCOMES / RESULTS:

INCREASED LABOR PRODUCTIVITY IN THE
AGRICULTURE COMMODITIES VALUE CHAIN TO
USD 250/ACRE PER FARMER PER SEASON



Photo: SOWI Farm Foundation Seed Project Phase I



Objective 1:	<i>Increase agricultural production and productivity of high value enterprises of soya beans, sunflower, and sesame</i>
Intervention 1:	Promotion of improved agricultural technologies (including climate smart farming practices) through demonstrations
Output 1:	Climate smart agriculture technologies demonstrated in every farmer group
Output 2:	10 farmer groups trained in modern agronomic practices
Risk	Unstable prices of agricultural products
Mitigation Measures	Bulking of commodities, storage, and linking to markets

Intervention 2:	Strengthening farmer institutions (farmer groups)
Output 1:	10 leaders of farmer groups trained in farmer organizational development.
Risk	Corruption in the leadership, causing mistrust
Mitigation Measures	Continuous mentoring program for group leaders





Intervention 3:	Strengthening response and management of agricultural pests, vectors, and diseases.
Output 1:	Plant clinics established in every group
Output 2:	Training of farmers in pest and disease control
Risk	Climate change causing resistant strains of agricultural pest and diseases
Mitigation Measures	Adopting climate smart agriculture practices

Intervention 4:	Promoting sustainable land and environmental management practices
Output 1:	Land and soil conservation practices in prioritized commodities; developed and introduced through the Group 4 Acre Model
Output 2:	Agroforestry practices for prioritized commodities introduced and upscaled through the Group 4 Acre Model
Risk	Increased demand for wood fuel
Mitigation Measures	Creation of alternative sources of energy (e.g. briquettes from farm waste and charcoal-saving stoves.)





Project Outcomes 2: Increased total market value of processed soya beans and groundnuts	
Project Objective 2:	<i>Improve post-harvest handling and storage, agro-processing, and value addition of soya beans, sunflower, and sesame</i>
Intervention 1:	Strengthening farmers to form farmers group and adopt bulking of agric produce
Output 1:	Establish 5 farmers group in each of the two sub-counties
Output 2:	Establish 5 bulking centers in each of the two sub-counties
Output 3:	10 farmers group trained in post-harvest handling techniques
Likely Risks	Low-level of cooperation among group members
Mitigation Measures	Continuous capacity building of farmers
Mitigation Measures	Financial literacy

SOWI needs help from generous supporters like you—to fulfill these attainable goals.

Learn more at
<https://sowiuganda.org/sustainable-agriculture/>



HOW *You* CAN HELP SUPPORT OUR SEED PROJECT

Thank you for your support! Contributors and volunteers are the strongest link to SOWI Farm Foundation's ongoing success.

Here is how you can help in our urgent time of need:

DONATE



For Secure Online Donations:

Kindly visit SOWI's website:

<https://sowiuganda.org/sustainable-agriculture/>

Learn more through our partnered website:

www.GahnSolutions.com/SOWI



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Share Our Active Social Media Posts:

FACEBOOK

www.facebook.com/sowiuganda

LINKEDIN

<https://www.linkedin.com/company/support-orphans-and-women-initiative-sowi>



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A SPECIAL *Thank-You* TO OUR CONTRIBUTORS & VOLUNTEERS!



Sharon



Jerome



Benson

...and to all of our continued:

- Local and international supporters
- Contributors
- Social media followers
- Coordinators
- Developers
- Partners

Are you ready to become a powerful
part of our family of volunteers?

Perfect! We invite you to
contact us at:

<https://sowiuganda.org/contact-us/>



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